# VETERINARY PARTNERS

**Investor Presentation** 

Nasdaq: IVP



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We believe that it is important to communicate future expectations to investors. However, there may be events in the future that we are not able to accurately predict or control. Factors that may cause such differences include those discussed under Risk Factors in our registration statement filed with the SEC. We do not assume any obligation to update forward-looking statements as circumstances change.

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## Inspire Veterinary Partners



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- Industry Overview
- Description of Business
- Q3 2024, Operational and Growth Initiatives
- Acquisition Workflow
- Process and Differentiators
- Team / Personnel Build Out
- Outlook for 2024 and Beyond





## Industry Overview

As of 2023, consolidation has been underway for over a decade





## National Consolidators

Mars, National Veterinary Associates, Southern Veterinary Partners, others.



## **Regional Consolidators**

Vet Partners, Heart + Paw, Innovetive, Destination Pet, others.



**Specialty & Emergency** Ethos, MedVet, Sage, others.



# Industry Overview

#### **Industry Remains Largely Unconsolidated**

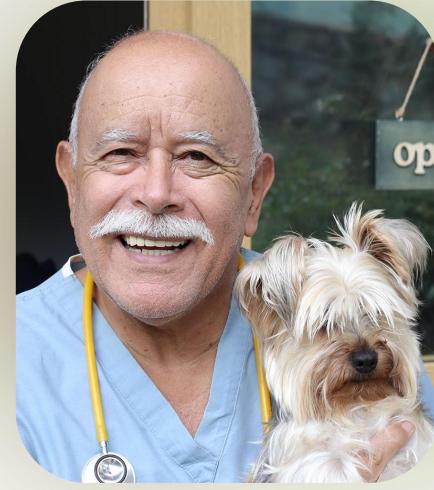
The global pet care market is expected to grow from \$246 billion in 2023 to \$368 billion by 2030, with spending on veterinary services in the U.S. alone exceeding \$38 billion in 2023. Today, the veterinary care industry consists of more than 32,000 providers and it is estimated that 40% of general practices and 25% of emergency clinics are independent\*

#### **Favorable Business Outlook**

Largely recession proof, pet spend increasing, insurance use and advancements in care translate to growth

#### COVID and Millennial Data Shows Sustainability of Industry

Increasing Household Penetration of Pets Premiumization / Humanization Increasing Pet Population





# Inspire At A Glance

#### **Inspire Defined**



Inspire is an owner of general practice veterinary clinics in the United States. Inspire acquires practices, and, in many cases real estate, and then works with teams on a long- term basis to improve and maintain hospital operations, grow revenues and maximize earnings.

#### **The Near Future**



The 5-year plan includes scaling vertically within the existing portfolio and horizontally via acquisitions as well as sharing equity with all associates working in its locations.

## Differentiators



Key relationships from the acquisition process through operations and the unique position of a publicly-traded veterinary services organization, provide us advantages in growth capability, efficiency and employee retention.



#### Newly completed Inspire hospital build-out in Houston, Texas



## **Twelve Month 2024 Financial Highlights**

- Total revenue of approximately \$16.6 million, flat year-over-year
- Services revenue increased 3% to approximately \$12.2 million
- Product revenue decreased 8% to \$4.4 million
- Total operating expenses increased by 7%
- Net loss decreased by \$0.5 million or 4%

#### Post Year End 2024 Operational Highlights

- Appointed Samatha A. Ciulla as Director of Business Development to oversee business development, including the expansion into new markets, formation of partnerships and pursuit of strategic acquisitions.
- Engaged STNL Advisors, a full-service net lease advisory firm, to review the Company's real estate portfolio and provide strategic guidance on opportunities to expand, update and add new facilities.
- Registered the trade name 'Family Pet Care' in the state of Maryland as part of a planned expansion in the Mid-Atlantic region. Inspire intends to replicate the design of its Texas based Family Pet Care state-of-the-art facility in new or future upgrades across the Company's platform.
- Entered into an exclusive, non-binding letter of intent to acquire 100% ownership interest in one animal hospital located in central Florida. If completed, the acquisition could potentially add approximately \$1.8 million in (unaudited) revenue.



# **Growth Strategy**

## Strengthened Balance Sheet Driving Additional Financial Flexibility to Access Multiple Paths to Revenue Growth and Earnings

- Expansion in 2025 through hospital acquisitions and new business integrations by targeting single unit acquisitions and the potential for multi-unit integrations
- Scaling Inspire's service offerings by expanding its national veterinary care footprint to provide pet parents with unrivaled access to general and specialized health care services
- With portfolio wide systems integrations completed, explore subscription offerings which benefit pet owners and provide consistent revenue streams to the enterprise
- Seek opportunities for investment in new pet care verticals
- Leverage new skill sets from additional leadership joining as the company matures



# **Acquisition Process & Strategy**

Owner interviews conducted, 3 years of financials thoroughly reviewed, staffing census completed, case mix and demographics analyzed, offer for practice built based on a combination of predictive factors. \*Offers are NOT simply based on multiples of net or 'trailing twelves'.

Post closing, 90-day transition plan already in place, growth strategy is executed.



Source and evaluate hospital targets via direct contact with owners and relationships with industry groups and brokers nationwide.





Post LOI execution, site visit by senior team. Recommendation to purchase moves to BOD. Due diligence commences as does building of postacquisition transition plan.



# **A Differentiated Approach**

Our approach and the diversity of our team is truly differentiated



Inspire supports its hospitals with traditional field leadership in the form of operations and medical field leaders. In addition, the company partners with industry leaders to provide additional coaching and development and provide an additional layer of support to IVP clinic teams.



Inspire has infused its founding group, operations and veterinary leadership teams with deep acumen across all disciplines required to enable the company to scale. Company leadership is comprised of experience within VetMed and multiunit operations and critical functions like HR and accounting.



With an operational strategy built on a cohesion of medicine and business, as opposed to a combative approach, Inspire's growth projections, acquisition roadmap and long-term goals are designed with feasibility at hospital level as top of mind.



A strategy which isn't 'exit driven' allows decisions to be made for the long term. Shareholder value and internal stakeholder return are linked, versus antithetical.



# Why Do Inspire's Advantages Matter?



## **Attracting and Retaining Talent Are Key**

Our ability to offer equity to employees isn't just altruistic, it's a strategic retention tool.



## **Operational Acumen At Scale**

Our leadership team possesses a unique combination of leadership at enterprise scale within VetMed, as well as academia, consulting and ownership.



#### Skillset to Buy, Hold and Grow

A long-term play in ownership of hospitals allows us to build sustained YoY growth which translates to shareholder value.





www.inspirevet.com

## Inspire's Business Today



- Our consultative and geographically distributed leadership model allow us to operate throughout the United States and we are seeking acquisition targets nationwide.
- We are not bound by a 'hub and spoke' growth methodology allowing us to be agile in examining potential acquisitions in any state or demographic market area.
- Over time we will 'in-fill' areas in which we have locations, closing gaps between hospitals and creating the potential for internal case referral.
- 13 locations across 9 states



# **Experienced Leadership**

Inspire is led by a team of proven professionals



#### **Kimball Carr, President & CEO** 30 years of operations, multiunit and VetMed experience with public and private companies.



**Dr. Alex Quarti, VP Medical Operations** Veterinary leader with decades of private and corporate leadership experience.



## Laura Johnson, VP of Operations

Over 16 years of progressive leadership experience in multi-site veterinary health operations.



#### **Richard Frank, CFO**

Decades of finance experience as CFO and COO for private and public companies.



#### **Lynley Keys, VP Human Resources** Deep experience leading HR and organizational development with Fortune 100 companies.

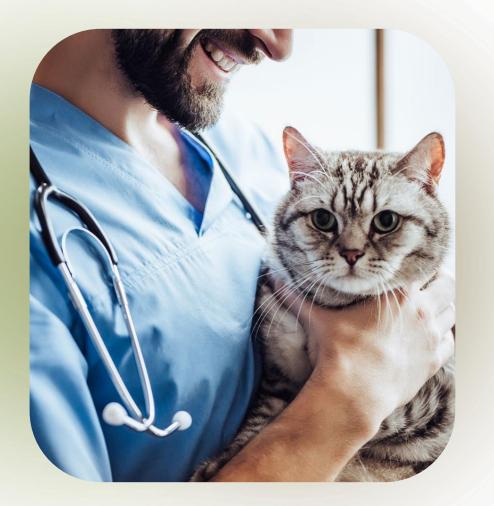


#### Samantha Ciulla, Dir. Of Business Development

20+ years in veterinary medicine operational and leadership roles.



## Scaling to profitability and the next phase of growth





#### Field & HQ Leadership Investments

Key leadership roles added to foster ops excellence, enhance internal controls and improve reporting capabilities.

## Strengthening Inspire's Capabilities

Existing staff enhanced by new personnel with experience in VetMed, private and public structures, multi-unit expansions and more.

## **Bringing Skills In-House**

Cost savings from scale achieved to date and the ability to bring additional roles in-house.



## **Building Out The Organizational Structure**

Key personnel added and planned in 2024 / 2025

**VP of Operations** 

**Director of FP&A** 

Manager of Commercial and AP

**Marketing and BD Adds** 





# 2024 and Beyond

Next phase of growth





Continue GP Purchases with Expansion Into Emergency/Critical Care



Multi-Unit Purchases, Expansions And Relos, Potential for De Novo



Service Expansion: Pet Resorts, Boarding New Verticals In Tech, Lab And Ancillary Services





## Thank You.

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## **Inspire Veterinary Partners**

www.inspirevet.com

## **Recent Milestone Achievements**



#### IPO on Nasdaq: August 30, 2023

1.6M shares of common stock at a public offering price of \$4.00 per share for aggregate gross proceeds of approximately \$6.4 million, prior to deducting underwriting discounts, commissions, and other offering expenses.

## Acquired Animal Hospital and entered the State of Pennsylvania

Valley Veterinary Service's 2022 gross revenues were in excess of \$1.7 million. As part of the transaction, Inspire acquired certain real estate assets related to Valley Veterinary hospital.

#### Focus on Fundamentals in 2024

- Enterprise-wide systems build outs across accounting, medicine and practice management systems which enable future scaling and M&A integrations.
- First half 2024 results demonstrating improved earnings and YOY revenue growth.

